



SAPOA – UCT Property Programme

Public Sector Real Estate Programme

Online, 18 Sept – 4 Oct 2024: Wednesday, Thursday and Friday mornings

Introduction

SAPOA and the University of Cape Town (UCT) are adapting to the changing training needs of the South African property market by transitioning from face-to-face to online and hybrid courses. This shift is driven by the increasing demand for online courses, the inability of companies to free employees for extended periods, and the rising costs associated with travel and accommodation for face-to-face courses.

Live interactions assist in creating a comprehensive and engaging learning environment. The proposed online format therefore includes a mix of live synchronous sessions, and online learning materials and activities. This format allows for the preservation of the 'warmth' and structure associated with face-to-face programmes while providing the flexibility of online learning. The inclusion of both academics and property professionals in the presentation further enriches the learning experience.

The SAPOA – UCT Property Programme includes three short courses:

Introduction to South African Property Programme (IPP)

Introduction to Property Investment and Finance (IPIF)

Public Sector Real Estate Programme (PSRP)

Course Objective

The focus of this programme is to offer a comprehensive programme for property practitioners working in the public sector.

Course Outcomes

- To equip public officials to develop a Public Property Asset Management (PPAM) Framework.
- To equip public officials to identify and prioritize projects based on key objectives, project outcomes and impacts identified in a PPAM Framework
- To equip public officials to conceptualize, package and implement projects based on a sound understanding of market demand, project feasibilities and the development process.
- To equip public officials to understand the private sector imperatives and constraints and to be able to constructively engage with the private sector.

Course Content

Module 1: Introduction to public property assessment management- value realisation of public assets, the legal environment.

Module 2: Market structure (understanding user, financial and development markets).

Module 3: The user markets – what tenants look for and meeting their objectives.

Module 4: The investment market (property valuation, investment decision making).

Module 5: Property developments (the development process, financing property developments).

Course Format

All sessions will be delivered online through synchronous sessions (this could include panel discussion and other online activities). The course will be delivered over three weeks in three morning sessions per week (each session will be about 2 hours), and there will be readings and quizzes to complete for each module.

Who Should Attend?

Professionals in the public sector including,

- Property professionals operating at local, provincial and national government levels.
- Property professionals employed in state owned enterprises.
- Property practitioners in the private sector who require a comprehensive understanding of public sector real estate decision making.
- Property professionals advising the public sector.

Certificate Requirements

A certificate of attendance will be awarded to participants who attend at least 80% of the live sessions and complete each module.

A certificate of completion will be awarded to participants who attend at least 80% of the live sessions, complete each module, and achieve a minimum of 50% for the quizzes.

Course Overview

Course	Public Sector Real Estate Programme
Dates and Duration	18 Sept – 4 Oct 2024: Wednesday, Thursday and Friday mornings
Venue	Presented online via MS Teams and Vula
Format	Synchronous online sessions, three mornings a week for three weeks. Total course duration including readings and quizzes: 40 hours
Course fees	SAPOA Members: R18 000 Non-members: R27 000
Registration Deadline	Wednesday 11 September 2024
Enquiries	CPD Programme: ebe-cpd@uct.ac.za SAPOA: eduofficer@sapoa.org.za

Course Presenters

All the presenters on the course are recognised leaders in their fields.



A/Prof François Viruly is a property economist with over twenty years' experience in the analysis of the South African property market. A/Professor Viruly lectures in Urban Economics, Property Development and Portfolio Management at UCT in the School of Construction Economics and Management.

François held the position of Chief Economist at the Chamber of Mines. He was Head of Research at JHI Professional Services (valuations, research and legal services) and more recently Head of School of the School of Construction Economics and Management at Wits University. He is the director of Viruly Consulting Pty Ltd and also a fellow of RICS (Royal Institution of Chartered Surveyors). He is past president and also executive director of the African Real Estate Society and he is also a past president of the International Real Estate Society (IRES). Prof Viruly has undertaken extensive research into the South African property cycle, the drivers of the South African property market and the relationship between urban economics and property markets. He is the founder and director of the UCT Urban Real Estate Research Unit at the University of Cape Town



Alan Dinnie is the Development Director at Profica Management. He is seasoned property development manager with over 30 years' experience in the built environment. In his career, Alan has worked as a town planner, project manager and property development manager. He has spent a significant amount of time working in public sector delivery across South Africa and has in his career has facilitated the delivery of over 10 000 low-cost homes, as well as facilitating over R3 billion worth of commercial development on public land, in his role as manager developments for the City of Joburg Property Company (SOC)LTD. His notable projects include the Soweto Theatre in Jabulani, FNB Offices Fairland, Potato Sheds Newtown and the new COJ Council Chamber building. Alan is also a founding member of URERU's Public Land Development Project.



Leila McKenna has over 30 years of experience in urban development and management, working in both the public and private sectors. She worked in The City of Joburg as head of Development Planning, Housing, Local Economic Development, and Environmental Management for a sub-structure and co-ordinator of metro-wide strategic projects and priority programmes. She went on to establish and manage the City of Joburg Property Company.

JPC was responsible for managing all property transactions for the City of Johannesburg, including those related to the Urban Renewal, including Constitution Hill, Newtown, Walter Sisulu Square and Better Buildings.

Leila was part of establishing Urban Sky-Walkers, a consulting firm focused on development management. USW undertook several large-scale projects, including Cornubia Development Framework, Northern Works land preparation, and the Bertrams' upgrading strategy and advised numerous public entities on their property portfolios. She joined Kagiso Properties Holding, where she was involved in urban management, development management and policy formulation, including land development incentives and LVC instruments.

She has since been consulting independently across the various disciplines of planning, housing, property, and urban management for private and public entities. Some of the work undertaken in this period includes Urban Management Plans and strategies for the City of Tshwane Inner City, City of Joburg Inner City, and significant private developments, including Waterfall City; Public Property developments strategies and policies, including the City of Cape Town Bellville Project, and the City of Tshwane Land Management Policy; and Policy and research including a series of papers for National Treasury (Integration and Spatial Transformation of South African Cities).

Leila holds an MSc in Development Planning (1991) from the University of Witwatersrand and an MSc in Cities from the London School of Economics (2023).



Gary Goliath is an urban and real estate specialist with over 20 years of experience, skilled in managing public and private assets. He has managed public and private real estate assets for large asset owners including the Public Investment Corporation and Ninety One.

He joined the World Bank in 2014 and focused on leveraging the private sector into urban revitalisation and infrastructure projects, particularly in Europe, Central Asia, and Africa.

Gary currently works as an executive raising finance for and development real estate technology products for institutional property investors. He holds an MPhil in Urban Infrastructure and a BSc Hons in Property from the University of Cape Town, with certificates in Data Science from MIT and Public Policy from the LSE.

Registration

Registration and Cancellation

- [Register for this course](#)
- Registration covers attendance of all sessions of the course, and course material.
- Registrations close on 11 September 2024. Confirmation of acceptance will be sent on receipt of a registration form.
- **Cancellations must be received one week before the start of a course, or the full course fee will be charged.**
- For more information on application and registration procedures, please visit our website: www.cpd.uct.ac.za

Certificates and CPD Points

The course is an approved University of Cape Town short course and it is accredited with the Engineering Council of South Africa for the award for CPD points.

A certificate of attendance will be awarded to participants who attend at least 80% of the live sessions and complete each module.

A certificate of completion will be awarded to participants who attend at least 80% of the live sessions, complete each module, and achieve a minimum of 50% for the quizzes.

Contact details

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